PerfectShow®

One of the market-leading solutions in the digital signage sector.

perfect show®
MediaManagementSuite

PerfectShow® adapts to your workflow

The simple scalability and adaptability enable systems of any size and variability and thus accompany you in the creative growth and development of your digital retail strategy.
With currently (as of 02/2023) more than 15,000 players in more than 6,000 branches of various industries and more than 42,000 displays, PerfectShow® is considered one of the most established software products on the market.

As a modular solution PerfectShow® adapts to your workflow - not vice versa. Fast, professional and uncomplicated.

PerfectShow® content management systems consist of two components:

PerfectShow® Administrator
- Central server application
- User management
- Media database and archive
- Media management
- Station management
- Web server
- Monitoring

PerfectShow® Player
- Client for content layout (automatic through tags or manual playlists)
- Freely scalable
- Synchronised playout for orchestrating of the digital modules in the store
- Reporting and proof of play (share of voice or absolut)
- Pixel precise playout for perfect customization on LED and special areas available in different hardware versions

Flexible customization options:
- Room booking system
- PerfectControl®
- SignageOrganizer®
- Project-related templates